

# Abt Associates

*Bold Ideas. Real Results.*



Abt Associates is a mission-driven, global leader in research, evaluation, and program implementation in the fields of **health, social and environmental policy, and international development**. For over 50 years, we have been a critical resource to governments, international organizations, academia, and foundations around the world.



## Health—U.S. and International

We work with our clients to tackle some of the biggest issues facing the health of our nation today, including health care reform and financing, substance abuse, HIV/AIDS, chronic disease, immunization, health literacy and behavioral health and epidemiology. Worldwide, Abt Associates' international health team tackles critical public health challenges in maternal and child health, family planning and reproductive health, tuberculosis, malaria, and nutrition. We work to improve health outcomes by designing and implementing evidence-based policies and interventions, strengthening institutions and organizations, encouraging innovation, and empowering individuals and communities.

## Housing and Communities

Abt Associates has helped shape the nation's most visible housing policies and programs through rigorous studies, qualitative research, and expert technical assistance. Our work for federal, state and local government agencies and foundations has contributed to safe, affordable housing; healthy, sustainable communities; programs and systems to prevent and end homelessness; more efficient services for low-income Americans and better community service programs.

## Education

Abt Associates is nationally recognized for its rigorous research and advanced methodologies to solve multiple education issues—from closing the achievement gap and reducing inequities in college access to increasing the number

of science, math and engineering college students to helping identify innovations accelerating student achievement. Our work covers the education continuum—from preschool to graduate school, and from informal learning to job-embedded training and career development.

## Energy and Resiliency

Abt adheres to the highest principles of scientific evidence and creates cutting-edge tools, models, and methodologies to deliver viable environmental solutions. Our solutions factor in multiple impacts—economic, health, policy and social—and include sophisticated modeling and analysis of future scenarios. Our work includes climate change mitigation, economic policy and regulatory analysis, benefit-cost analysis and health risk assessments.

## Food Security and Agriculture

Too many people around the world are subject to dead-end poverty and hunger. These vulnerabilities are heightened when political instability, sudden disasters, and encroaching climate change destroy food production and rural livelihoods. Across Africa, Asia and Latin America, Abt Associates works to alleviate these conditions by promoting resilient farming systems that will raise incomes, conserve the environment and improve overall health.

**Abt Associates is regularly ranked as one of the top 20 global research firms and one of the top 40 international development innovators.**



## Global Health Security

Abt helps organizations develop the infrastructure and capacity to protect the health of people and societies worldwide and to ensure health system resilience. It focuses on developing and implementing multi-sectoral solutions for human security, the prevention and control of infectious diseases, attention to non-communicable diseases, and revitalizing research and development.

## Governance

Abt supports participatory governance processes that empower citizens and promote accountability and transparency across sectors. Our impact is felt in responsive and inclusive institutions, equitable access to public services, improved mobilization and management of financial resources, and enhanced enabling environments for economic growth and opportunity. -

## Income Security and Workforce

Abt's landmark and innovative studies have shaped programs and policies helping to improve the financial and social wellbeing of America's disadvantaged children, families and workers. Our widely recognized expertise designing and implementing rigorous experimental, quasi-experimental, and implementation evaluations is coupled with our leadership in family support, child and youth development, food security and nutrition assistance, and workforce development and welfare policy.

## Our Expertise

### Research, Monitoring, and Evaluation

The decisions that policymakers, donors, and other key stakeholders make can fundamentally alter the quality of people's lives. Our ability to draw on our global experience and our involvement at each stop of the continuum gives us a richer perspective. It allows Abt to provide more insightful products that ensure our clients are effective and on the leading edge of policy change and program impact.

## Technical Assistance and Implementation

We enable local stakeholders to drive their own solutions. Our approach reflects the diversity of our staff and the work we do across cultures, geographies, and sectors. We identify pathways to policy change, tap the strengths of commercial markets for social good, fortify value chains, strengthen accountability, and stabilize systems. We have expertise across a range of subject areas.

## Communications and Social Marketing

Abt draws on a whole-system perspective to combine communications approaches, behavior change theories, and formative research in a methodology that incorporates interpersonal communication, community mobilization, mass media, and policy advocacy. Our multidisciplinary team works across the globe to ensure people are served in meaningful and lasting ways.

## Data Science, Surveys, and Enabling Technologies

Abt experts have deep experience in developing and capturing high-quality data via complex surveys, administrative data, social media and sensor information, and the ability to normalize, analyze, and transform data into actionable insights. We develop customized solutions to suit clients' data requests, including web-based applications, automated data harmonization and interactive data reporting. We offer advanced analytics and large-scale data management for client and public consumption. We ensure that our products and services meet the highest privacy and security standards.

## KEY FACTS

Founded	1965
FY 2017 Revenue	\$557 Million
President & CEO	Kathleen L. Flanagan

**Abt Associates** is an engine for social impact, harnessing the power of data to solve real-world problems in the U.S. and around the world. We think boldly, crossing disciplines, methods, and geographies to drive changes that help people move from vulnerability to security.

