

Private Sector Program (PSP) IQC

Objectives

USAID's Bureau for Global Health, Office of Population and Reproductive Health has awarded an Indefinite Quantity Contract (IQC) to Abt Associates and five other consortia to exercise global leadership and provide field level programming in the area of private and commercial sector health strategies. Specifically, the project will expand service delivery of, and access, to quality reproductive health and voluntary family planning products.

This mechanism, entitled Global Health Private Sector Program (PSP) IQC, will provide support to both USAID Bureaus and field Missions in the implementation of their strategic objectives in population, health, and nutrition through private and commercial sector strategies. PSP follows and expands upon the Commercial Market Strategies (CMS) project.

The PSP IQC will support a broad range of private sector activities, including social marketing, behavioral change campaigns, private healthcare services, and public/private partnerships, and will be the primary vehicle for FP/RH activities in the private sector. It can also be used for other private-sector work in health, including HIV/AIDS, maternal/child health, and infectious diseases.

This worldwide IQC will last for five years and has a ceiling of \$395 million. Specific requests for services will be issued through task orders.

Partners

Abt Associates and its PSP partners have over 220 years of combined experience and are working in virtually all USAID countries. We offer a team that demonstrates a breadth of technical expertise, commitment to high quality work, and an ability to respond quickly to requests for technical assistance. We can address such areas as social marketing, behavior change and communication, private health care services, public/private partnerships, HIV/AIDS, maternal/child health, and infectious diseases. Our team and areas of expertise include:

- **Abt Associates Inc.** works to strengthen health systems locally, regionally, and globally, in partnership with many private and public organizations. Additionally Abt Associates' expertise encompasses service quality measurement and management, strategic planning, market research, new product development, and evaluation.
- **Population Services International** is widely acknowledged as a leader in social marketing and social franchising, as well as an implementer of successful corporate social responsibility and HIV/AIDS prevention programs.
- **Family Health International** brings to the team its expertise in HIV/AIDS programming, as well as skills in health services research and training programs to improve the delivery of priority health services.
- **IntraHealth International** will provide the team with expertise in performance improvement and quality assurance.
- **Tulane University Health Sciences Center**, of the School of Public Health and Tropical Medicine, brings expertise in monitoring and evaluation and experience with research on commercial markets and social marketing.
- **ACDI/VOCA** contributes to the Abt Associates team its broad expertise in training the not-for-profit sector in financial and management skills.
- **Bitran y Asociados (B&A)** helps countries (especially in Latin America) develop and implement health reforms, and works extensively with maternal and child health programs.
- **Data Management Systems, Inc. (DMS)** contributes expertise in health information systems and information technology services.
- **Dillon Allman and Partners (DAP)** brings to the team its broad experience in creating public-commercial sector partnerships that develop multibillion dollar new business opportunities for pharmaceutical and biotech companies while contributing to important public health objectives.
- **Global Microenterprise Initiatives, LLC (GMI)**, a small, women-owned business, offers the Abt Associates team specialized management consultancy services that support private sector development.
- **O'Hanlon Consulting Inc.**, a small, women-owned firm, contributes its experience in facilitating the development of reproductive health policy.
- **Quality Support, Inc.**, provides publications support, including technical writing, editing, graphics, and document production services.
- **The London School of Hygiene and Tropical Medicine** provides the team with access to researchers widely known for their work on the private sector in international health, especially on private markets for malaria-related commodities. It also is recognized for research on health sector and hospital reform, contracting, and financing.

Client: USAID
 Duration: 2004-2009
 Funding: \$395 million
 Project Team:
 Abt Associates Inc.
 Family Health International
 IntraHealth International
 Population Services International
 Tulane University's School of Public Health and Tropical Medicine
 ACDI/VOCA
 Bitran y Asociados (B&A)
 Data Management Systems
 Dillon Allman and Partners
 Forum One Communications
 Global Microenterprise Initiatives
 O'Hanlon Consulting
 Quality Support, Inc.
 The London School of Hygiene and Tropical Medicine

Contact Information:
 Carlos Carrazana
 IQC Director
 Tel: (301) 913-0500
 Fax: (301) 347-5610
 E-mail:
 carlos_carrazana@abtassoc.com

Abt Associates Inc.

Solving problems, guiding decisions — worldwide

Abt Associates, a private, employee-owned company, applies scientific research and technical assistance expertise to a wide range of social, economic and technological policy issues; international development; clinical trials and registries; and complex business problems. Founded in 1965, Abt Associates provides

services to U.S. federal, state and local governments; foreign governments; international organizations; foundations; and business and industry. Its staff of over 1,000 is located in offices in Cambridge, Massachusetts; Bethesda, Maryland; Chicago, Illinois; and in Africa, Asia, Central Asia, Europe, Latin America and the Middle East.

International Health Division - Global Projects and Consulting



Learn about Abt Associates projects



Abt Associates Inc.

Abt Associates Inc.
International Health Division
4800 Montgomery Lane, Suite 600
Bethesda, Maryland 20814
+1.301.913.0500 tel
+1.301.913.0562 fax
www.abtassociates.com

Abt Associates Inc. Headquarters
55 Wheeler Street
Cambridge, MA 02138
+1.617.492.7100

Partners for Health Reform *plus*
www.phrplus.org

Private Sector Partnerships-*One*
www.psp-one.com

Zdrav*Plus* Project
www.zplus.kz

Banking on Health Project
www.bankingonhealth.com